



Specially Best Know-how

我們用作品書寫歲月

書寫 15 年來為每一位客戶傳遞送禮的心意

我們用作品傳達幸福

當每一位收禮者打開禮物

發自喜悅輕呼「哇！」的讚嘆聲

是 15 年來最堅定的支持力量

2004 微觀創意因勇氣而成立

2014 微觀創意因創意而獨特

2019 微觀創意因堅持而存在

為了傳遞幸福我們會一直都在！



生活美學的創意提供者

微觀創意股份有限公司



微觀創意 MAKE HAPPINESS 創造幸福

微觀創意 15 年來以「小處設計、生活美學」的概念，以行銷顧問的角色協助企業透過禮贈品，傳達企業理念、活動意涵及品牌印象的延伸，重新定義禮贈品的意義及內涵，讓設計無處不在，服務無微不至，微觀創意致力透過禮贈品為送禮者傳遞心意，也傳遞幸福，讓 Gift Design 成為品牌化、精緻化、感性化。

SBK Make Happiness

In the past 15 years, through the concept of "small design, life aesthetics", SBK Creative, a professional marketing consultant, has assisted corporate clients delivering corporate ideas, events meanings, and extension of the brand's impressions. Also, SBK Creative helps to redefine the meaning and connotation of gifts, and makes the phrase "design is everywhere, and services are meticulous" really come true. SBK Creatives is not only dedicated to deliver the true heart of the giver, passing on happiness through gifts, but also makes the design of the gifts more branded, refined and sensuous.

微觀創意是企業的 **Gift Designer**

SBK is the gift designer for enterprises



◆設計企業客製化禮贈品服務

Provide design services for customized gifts to corporate clients



◆各類商品代尋採購、發包製作

Sourcing and production of all commodities

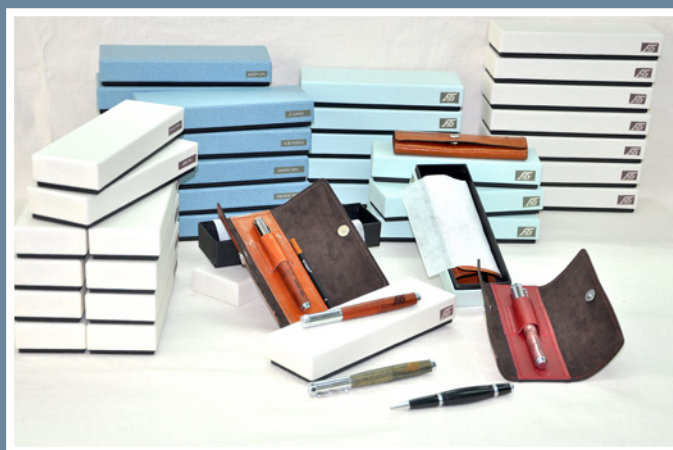
◆贈品包裝設計
Gift Package design



◆專業產品攝影
Professional product photography



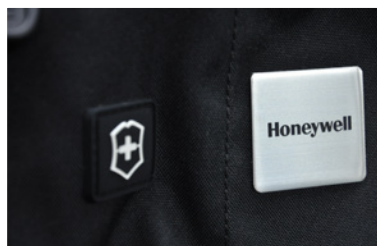
◆平面視覺設計及印刷輸出
Visual design and final output



常鴻國際 (FLY GIANT International co.,LTD)
客戶禮：手工木筆
Client gift: handmade wooden pen



幾何杯 (coming soon) Geometric cup



▲ 銘版 Nameplate printing



▲ 電繡 Electric Embroidery



▲ 雷射 Laser Engraving



▲ UV 印刷 UV printing

微觀創意是企業的 Service Provider

- ◆ 協助行銷人員規劃企業贈品預算提案
- ◆ 提供各式材質製作的專業 Know-how
- ◆ 提供行銷人員贈品全球配發及追蹤服務

SBK is the service provider for enterprises

- ◆ Assist marketing personnel in the preparation of corporate gift proposals
- ◆ Provide professional know-how on the utilization of all materials
- ◆ Provide marketing personnel with global gift distribution and tracking services



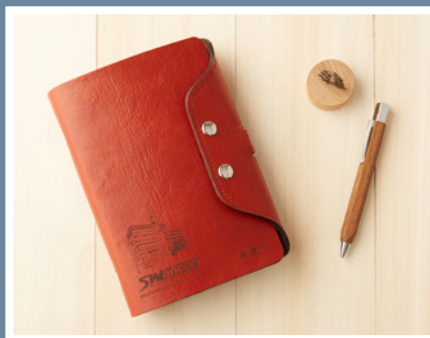
▼ 網版印刷 Screen printing



◆ 客製化人名及 Logo 服務：

依不同材質以雷射、電繡、UV 印刷、銘版、網版印刷
Customized name and logo service: by different materials to do Laser Engraving, Electric Embroidery, UV printing, Nameplate, and Screen printing

Handmade Art ... Beryl Chen



上緯國際 (Swancor)
訂製外派員工禮物：手工皮革筆記本
Customized expatriate gifts:
handmade leather notebook



弘安科技 (HongAn Technology Co., Ltd)
股東禮：手工木筆
Shareholder gift: handmade wooden pen

微觀創意是品味者的 Handmade Designer

- ◆ 為企業提供 VIP 客製禮製作
- ◆ 各式皮革筆記本設計製作
- ◆ 手工筆設計製作 (鋼珠筆、原子筆、鋼筆)
- ◆ 陶藝作品 (陶版畫、陶杯)
- ◆ 可依生日、節慶、紀念日設計專屬款式

SBK is the handcraft designer with exquisite tastes

- ◆ Providing VIP client customized gift for companies
- ◆ All kinds of leather notebook design and production
- ◆ Handmade pen design (steel pen, ball pen, pen)
- ◆ Pottery works (ceramic prints, pottery cups)
- ◆ Design exclusive styles for birthdays, festivals, and anniversaries

客製化設計

我們擅長不同材質的設計及製作開模，金屬、矽膠、ABS、皮件、冷陶 (Polyester)、EVA 等，及包袋類款式的設計及製作，依照客戶產品特性或是品牌印象，設計適合贈送對象的贈品，提高企業的知名度



GOW 4 Pizza Cutter

- 客戶：澳洲微軟股份有限公司 XBOX 部門
- 材質：ABS+304 不鏽鋼
- 包裝：絨布泡棉內襯 + 黑色紙盒
- 用途：VIP 禮

- Client : Australia Microsoft Corporation XBOX Division
- Material : ABS+304 stainless steel
- Packing : velvet foam lining + black tray
- Function : VIP gift

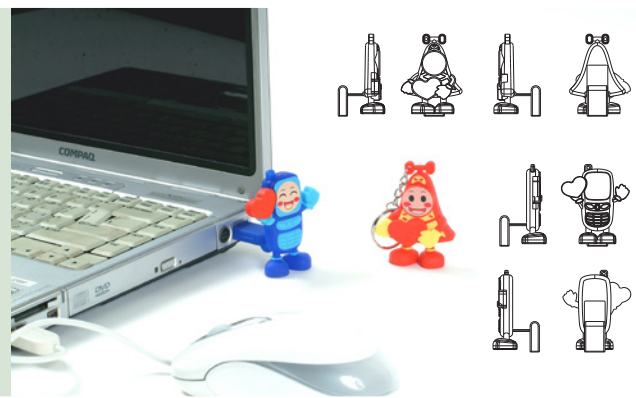


USB 隨身碟

- 客戶：電信產業發展協會
- 材質：USB 外殼：矽膠 鑰匙圈：金屬
- 規格：4G、8G
- 用途：活動贈品

USB memory stick

- Client : Taiwan Telecommunication Industry Development Association
- Material : USB stick: silicone / key chain: metal
- Spec : 4G and 8G
- Function : Event gift



Kinect 模型鑰匙圈

- 客戶：台灣微軟股份有限公司 XBOX 部門
- 材質：ABS
- 規格：白色、黑色
- 用途：活動贈品

Kinect key chain

- Client : Microsoft Taiwan Corporation, XBOX and Accessories Dept.
- Material : ABS
- Spec : Black, White
- Function : Event gift

核心價值 Core Values

Specially

設計獨具創意的企業贈品滲透品牌印象、發掘商品的獨特性突破傳統銷售模式
Design creative corporate gifts to further enhance brand images; produce unique handcrafts to improve the quality of humanism

Best

以最佳材質組合設計出贈品質感、以最佳的行銷銷售組合包裝優質商品突顯品牌
Optimize the quality of the gifts by using the best combination of materials; create product value with best craftsmanship

Know-how

以供應商管理經驗提供優質製作、以多年的經驗及方法精準滲透目標消費者
Provide quality manufacturing with vast experience in supplier management; delve into the handcrafts industry with years of experience and proven methodology

Customized design

We specialize in the design and production of different materials to mold, metal, silicone, ABS, leather goods, cold pottery (Polyester), EVA, etc., And the design and production of various types of bags and computer bags .in accordance with customer product features or brand image, Design suitable for the gifts of donated objects to increase their visibility.



Getac logo 金屬碟

- 客戶：神基科技股份有限公司
- 材質：金屬 (沖壓開模)
- 規格：16G • 包裝：壓膜盒 • 用途：企業形象贈品

Getac logo Metal Plate

- Client: Getac Co., Ltd.
- Material: Metal (punch open mold)
- Spec.: 16G
- Packing: Display box
- Function: Corporate image giveaways



台灣微軟多功能識別證套設計

- 客戶：台灣微軟股份有限公司
- 材質：PU 皮革
- 用途：新品促銷禮

Microsoft Taiwan multi-function identification card design

- Client: Microsoft Taiwan Corporation
- Material: PU leather
- Function: New product promotion



白蘭氏環保袋設計

- 客戶：馬來西亞商白蘭氏三得利股份有限公司台灣分公司
- 材質：230D 斜紋布
- 用途：EC 通路促銷

BRAND's eco bag design

- Client: Brand's Suntory Ltd. Taiwan Branch
- Material: 230D twill fabric
- Function: EC Channel Promotion



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微觀創意

Web site: <https://www.sbk.com.tw>

FB: <https://www.facebook.com/SBK.Creative/>

IG: https://www.instagram.com/sbk_creative/

Pinkoi: <https://www.pinkoi.com/store/sbk-hm>

Creema: <https://tw.creema.net/c/sbk-hm>

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